



WHY GODL?

GODL is a utility-based token on the Polygon blockchain, designed to provide a digital interface to physical gold without the operational complexities associated with gold ownership.

The Challenges of Physical Gold

Purchasing and holding **physical gold**, particularly in meaningful quantities typically involves several practical and **cost-related challenges**:

Logistics and insurance: Gold is heavy, expensive to ship and requires insured transport

Storage requirements: Secure storage introduces ongoing costs and risk considerations

Liquidity friction: Selling physical gold is often slow and dependent on counterparties

In addition to these **operational factors**, physical gold transactions commonly involve **pricing inefficiencies**.

Two structural cost issues

- **Physical gold** is typically purchased above spot price
- It is typically sold below the **LBMA spot price**

In practice, buyers often **pay up to 5% above spot** to acquire physical gold, whilst sellers may receive up to **5% below spot** when exiting. This creates an approximate **10% pricing spread**, meaning the gold price must rise significantly before a holder simply breaks even.

How GODL Differs

GODL is designed to remove many of the operational and pricing frictions associated with physical gold, whilst maintaining a **reference to real gold pricing**.

Through the BTS platform (the exclusive access route to GODL):

- No physical shipping, insurance or storage is required
- **No custody or handling of physical gold by members**
- Pricing is referenced directly to executed gold transactions

Depending on membership tier, participants may acquire **GODL at pricing up to 10% below the LBMA rate** on the day of purchase, reflecting the platform's execution structure rather than retail bullion mark-ups.

Entry and Exit Simplicity

After the applicable holding period (90 days based on the “Earth to Asset” cycle), **GODL** may be sold back through **BTS** at the **prevailing LBMA price on the day**.

- No commissions
- **No counterparty negotiation**
- No logistics or settlement complexity

This provides a **clear** and operationally **simple** mechanism for accessing and exiting gold, **digitally**.

Key Takeaways

GODL eliminates the pitfalls, complexities and concerns when buying **physical gold**.

With **GODL** you can **buy at up to 10% off** the LBMA spot rate - with physical gold this simply isn't possible.

GODL allows **fractional purchasing**.

Exit pricing is always equal to the value of the LBMA rate on the day.

GODL provides Real Gold Digital Convenience

No commissions | No fees | No price negotiations

